# Pathway to Net-Zero Restaurants

A guide to help restaurants and businesses in the food sector to become greenhouse gas pollution free



### **The Challenge**

The United Nations Intergovernmental Panel on Climate Change, the State of Colorado, Boulder County, and the City of Boulder have all set greenhouse gas pollution reduction goals of 50% by 2030 and 90% by 2050. To avoid the worst impacts of the climate crisis, every organization and individual must participate. The good news is that restaurants and businesses in the food sector are well positioned to be leaders in turning this challenge into an opportunity.

This pathway demonstrates the steps that your restaurant or business in the food sector can take to become more energy efficient, save money, and reduce your climate impact to zero. This pathway is a clear and simple way to understand where you are currently and what the major steps are on the journey.

### The Goal

The goal of the effort is for restaurants to take active and visible action in transitioning their facilities to have zero climate impact. A second goal is to share work restaurants are doing to motivate and inspire other businesses to act, both locally and across the country.

### The Vision

A significant number of restaurants have become inspired and empowered to take action that demonstrate the benefits of converting to efficient lighting and equipment in addition to adding renewable energy. Many are also actively working with their own supply chain to inspire and empower their stakeholders to take similar action. Through making these efforts highly visible, this leadership inspires a larger movement that significantly accelerates the adoption of a sustainability lifestyle – first around energy, but also around other critical areas like food, use of resources, and relationship to the natural world.

# Step 1: Assess, Measure & Plan

It is important to first understand what opportunities are appropriate for your business and what incentives are available. To determine success, you need to benchmark your energy use and calculate greenhouse gas emissions, repeating this annually. Building from the opportunities identified and the benchmarking data you can create a plan and set goals that drive your journey toward becoming a net zero business. Feel free to use the rest of the action steps in this document to help inform your action plan to addresses climate change.

Assess Opportunities	Target Date	Person Responsible
☐ Sign the climate action commitment*		
☐ Engage with PACE to learn about resources, incentives and opportunities*		
☐ Work with PACE and Xcel to complete building assessments*		
☐ Review local sustainability ordinances and how they apply to your business		
☐ Identify electric conversion opportunities to pair with renewable energy		
☐ Evaluate renewable energy opportunities (such as solar PV, RECs, Community) to offset electric load		
☐ Determine budget and available financing options		
Measure and Track	Target Date	Person Responsible
☐ Establish a benchmarking process to measure energy use*		
☐ Calculate annual greenhouse gas emissions	Ongoing	
☐ Continue to measure and track progress against goals		
Plan	Target Date	Person Responsible
☐ Develop the action plan (determine level of property owner commitment)		
☐ Evaluate cost/payback of each measure to help prioritize budget		
☐ Set tangible and actionable goals, and timeline	Ongoing	

<sup>\*</sup> Priority actions

# **Step 2: Engage and Communicate**

It is beneficial to begin engaging with your employees, customers and other stakeholders at the start of this process. However, you will need to engage with all these groups throughout your journey to minimize barriers and maximize impact. Engaging with customers and employees is great for business, many studies have shown that employees and customers both invest more in businesses that are value driven. Additionally, by publicizing and sharing your success you can inspire others to support your action plan goals.

Employee Engagement	Target Date	Person Responsible
☐ Appoint an energy steward, champion and/or develop a green team*		
☐ Create a forum for employees to share and suggest their ideas		
☐ Share goals and commitments with management and employees		
☐ Provide ongoing sustainability educational opportunities for your employees	Ongoing	
Stakeholder Engagement	Target Date	Person Responsible
☐ Engage with property owners to gauge interest*		
☐ Present climate action plan to property owner to get buy in. Change lease if necessary		
☐ Create a green purchasing policy and distribute to your supply chain		
☐ Join industry specific groups to learn how peers are addressing sustainability	Ongoing	
☐ Participate in sustainability leadership groups to better understand current trends	Ongoing	
Communication and Recognition	Target Date	Person Responsible
☐ Publish your climate action commitment on your website, in your restaurant, or other forum*		
☐ Publish your goals on your website, in your restaurant, or other forum		
☐ Communicate your wins as they happen on your website, in your restaurant, or other forum	Ongoing	
Become PACE Certified business		

<sup>\*</sup> Priority actions

# **Step 3: Implement Energy Efficiency**

The checklists of energy efficient measures below are an example of how you may list and prioritize measures according to your action plan. The first section are actions that make sense to implement regardless of whether you own or lease your space as they have quick paybacks and/or enhance the quality of your space. The second set of actions might require partnering with your property manager to implement if you lease your space.

Operational Projects		Target Date	Person Responsible
Interior Lighting Upgrades	$\ \square$ Identify what lighting temperatures, fixture and bulb types suit your space $^*$		
	☐ Determine over lit areas and reduce unnecessary fixtures*		
	☐ Replace inefficient lighting with LED (Energy Star or DLC)		
	☐ Install controls (daylight/occupancy sensing opportunities)		
	☐ Inventory all kitchen equipment (log age and any Energy Star certifications)		
Kitchen Equipment	☐ Replace inefficient equipment with Energy Star		
1.1	$\hfill \square$ Service equipment keep refrigeration coils clean and free of dust	Ongoing	
HVAC Optimization	☐ Weatherstrip drafty doors and windows*		
and Envelope	☐ Adjust thermostat temperature setpoints and setbacks		
	☐ Insulate ductwork and/or bring into condition space		
Water Heating	$\ \square$ Appropriate thermostat temperature setpoints $^*$		
Efficiency	☐ Replace faucet aerators and pre-rinse spray valves		
Higher Capital Investment Projects (done in partnership with property manager)		Target Date	Person Responsible
Outdoor Lighting Upgrades	☐ Replace inefficient lighting with LED (Energy Star or DLC)		
	☐ Consider curfew controls and/or timers to reduce run-time		
HVAC Optimization	☐ Add a building automation system.		
	☐ Perform test & balance of air distribution system.		
Building Envelope Improvements	☐ Air tightness testing to identify air leakage, durability issues.		
	☐ Increase insulation R-Value in roof.		
	$\hfill \square$ Invest in efficient windows or apply window film to mitigate solar heat gain		

<sup>\*</sup> Priority actions

### **Step 4: Adopt Renewable Energy**

The checklists of renewable actions below are an example of what you might include in your action plan. The first section looks at installing renewable energy on your building and might require you to partner with your property manager to implement if you lease your space. The second section provides alternative ways to purchase renewable energy if installing is not an option or if you cannot meet the load demands with self-generation.

Higher Capital Inv	restment Project (done in partnership with property manager)	Target Date	Person Responsible
Install Renewables	☐ Review incentives, financing and power purchasing agreement options*		
	☐ Get bids from several contractors*		
	☐ Install/Purchase Renewable Energy		
Other Renewable Options Ta		Target Date	Person Responsible
Community Solar	☐ Investigate community solar opportunities*		
	☐ Invest in community solar		
Renewable Energy Credits	☐ Investigate renewable energy credit opportunities*		
	☐ Invest in renewable energy credit		

### **Step 5: Pursue Electrification**

The checklists below are an example of what you might include in your action plan. Electrification is a crucial step to becoming a net zero business, because regardless of how efficient you are, or how much energy you are produce with renewables, if you continue to use natural gas to power heating and/or equipment, you are still burning fossil fuel.

Electrification	Target Date	Person Responsible
□ Review incentives and financing*		
☐ Convert from gas to efficient electric kitchen equipment		
☐ Convert from gas to efficient electric heating		
☐ Reduce distribution losses with tankless water heating		
□ Install electric vehicle charging stations		

<sup>\*</sup> Priority actions

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### **Step 6: Execute Other Strategies**

The impact you can have spans further than your buildings and the energy they consume. Below is a list of things you could consider adding to you plan that begin to address the broader climate impact of your business. The scope of what you address may vary and you likely will add additional actions.

Other Emission Red	luction Strategies	Target Date	Person Responsible
Transportation Alternatives	☐ <u>Install bike racks</u> to encourage staff and customer cycling		
	☐ Identify ways to increase pedestrian friendly zones		
	☐ Educate tenants/patrons on available transportation options		
Landfill Waste Diversion	□ Develop a <u>zero-waste</u> program		
	☐ Create a green purchasing policy and distribute to your supply chain		
	□ Develop a green cleaning policy		
Efficient Water Use	☐ Use drip irrigation and native drought-tolerant plants		
	☐ Conduct an outdoor irrigation assessment		
	☐ Replace inefficient toilets with WaterSense-labeled models		

